

Stichting Ashoka Nederland

**Financial statements
2014/2015**

CONTENTS

	Page
I REPORT OF THE AUDITORS	
Scope of engagement	1
General	2
II DIRECTORS' REPORT	3
Financial statements	
- Balance sheet as at 31 August	8
- Statement of income and expenditure	9
- General accounting principles for the preparation of the financial statements	10
- Notes to the financial statement	12
- Notes to the statement of income and expenditure	14
III OTHER INFORMATION	
Independent auditor's report	17
Proposed appropriation of result for the financial year 2014/2015	19

The board of directors
Stichting Ashoka Nederland
Lange Voorhout 30 - 32
2514 EE DEN HAAG

Schiphol-Rijk, March 30, 2017

Dear Sirs,

Please find enclosed the annual report for the year ended August 31, 2015 of your company.

1 SCOPE OF ENGAGEMENT

In accordance with your instructions we have audited the 2014/2015 financial statements of Stichting Ashoka Nederland, Den Haag. These financial statements are the responsibility of the management of the company. Our responsibility is to express an opinion on these financial statements based on our audit.

These financial statements are included, together with the management boards report and the other information, in the 2014/2015 annual accounts attached to this report.

2 GENERAL

The foundation was incorporated in the Netherlands on December 24, 2014.

Ashoka Nederland is a part of the global Ashoka network of the world's leading social entrepreneurs, Ashoka Fellows. Ashoka Fellows are men and women with system-changing solutions for the world's most urgent social problems.

Ashoka Nederland aims to fulfil their mission by working in three strategic pillars and the programs that are part of them:

- Change maker champions: Ashoka Fellows (Change maker Champions) inspire others to adopt and spread their innovations.
- Change maker skills: this pillar promotes and cultivates Change maker skills in society by inspiring programs for young children, youngsters and students.
- Change maker alliances: to grow the commitment and broader understanding of Everyone A Change Maker (EACH) society (e.g. business schools, media and companies), those different sectors need to collaborate through alliances.

Stichting Ashoka Nederland 's-Gravenhage

II DIRECTORS REPORT

This report is mentioned to provide a summary of activities in the Fiscal Year 2014/2015 for Stichting Ashoka Nederland, that runs from the incorporation in the Netherlands till 31st of August 2015.

Board

The composition of the board of Stichting Ashoka Nederland, is:

- Mark Cheng, member of the Leadership Group at Ashoka as Europe Director
- Felix Oldenburg, European Director and Director Ashoka Germany
- Arnaud Mourot, European Director and Director Ashoka France.

Mission, vision and goals

At Ashoka, we want to live in a world where every young person grows up to become an adult changemaker, capable of taking creative action to solve a social problem; a world where the development of young changemakers and the practice of changemaking are the norm. Through the promotion and support of social entrepreneurs and agents of change at different levels (formal education system, social organizations, governments and companies), our work creates stories and examples of impact in a wide variety of fields within societies in the Netherlands, and support those in the rest of the world as well, as being part of the global network Ashoka.

Mission: "Everyone a Changemaker society"

vision:

Change the number of changemakers through a wide variety of programs

Strategic pillars

Changemaker
champions
(Fellows)

Changemaker
skills

Changemaker
alliances

Goals:

The ideas of Ashoka Fellows today will point to the areas for greatest collective impact tomorrow. We are investing in the people and patterns of collaborative entrepreneurship that are necessary in an everyone a changemaker world. The goals we set, focus on the following three pillars:

-1- Leading social entrepreneurs access the resources they need to thrive and spread their systems-changing innovations. Goal Ashoka Nederland: select & support 2 new Dutch Fellows.

-2- Every child grows up practicing empathy, and every young person is practicing the skills of empathy, new leadership, teamwork, and changemaking (so called: changemaker skills). Goal Ashoka Nederland: explore the possibilities for a Changemaker School Program.

-3- Society organizes as a fluid, open team-of-teams. Goal in Ashoka Nederland: setting up launching partnerships, hosting events with companies and other stakeholders, including but not limited to getting the first Dutch Ashoka Support Network (ASN) members on board.

Stichting Ashoka Nederland 's-Gravenhage

Achievement of goals

For all the above mentioned goals, Ashoka Nederland reached all their goals. They have selected 2 new Ashoka Fellows, explored and raised initial funding for the Changemaker School Program; And, established 2 launching partnerships with Van Lanschot Bankiers and PwC. On top of which they supported a successful international changemaker competition with Ben & Jerry. And recruited their first ASN members, and hosting the first get-to-gethers.

To achieve those goals, the main organizational milestones reached were:

- founding the Dutch entity as a foundation ("Stichting")
- setting up a financial administration
- final transfer from finance running in German entity to Dutch entity
- getting the Dutch "ANBI"-status, acknowledging the social nature of what we do
- recruiting a team of a Venture & Fellowship manager and
- additional supporting volunteer staff members.

Communication with Stakeholders

Main channel of Ashoka Nederland to communicate with their Stakeholders are through Social Media, the Ashoka Website & Newsletter. On top of that, events such as the Ben & Jerry's changemaker Competition are important outlets to report back to their community. At Ashoka Support Network member get-to-gethers, every couple of months, moments of communication with another important part of their Stakeholders takes place.

Financial overview: FY15

Total Income	€ 139,648
Total expenditure	€ 94,217
profit	€ 45,431

A big part of the income, € 50K is coming from ASN and € 85K from Corporates, our so called launching partners Van Lanschot Bank and PwC.

Stichting Ashoka Nederland 's-Gravenhage

Risks & Remarks

By the end of this fiscal year, August 2015, Stichting Ashoka Nederland finds itself in the challenging situation implementing a new Financial system, NetSuite, and at the same time developing & implementing financial processes applicable to the Netherlands office and integrated with the global financial processes. They have request PwC for support to guide them through.

Looking forward

For the next fiscal year, 1st of September 2015 to 31st of August 2016, Ashoka Nederland expects to keep working in the same strategic pillars as described for the previous year, resulting in the following goals:

-1- Leading social entrepreneurs access the the resources they need to thrive and spread their systems-changing innovations. Goal Ashoka Nederland: select & support 3 new Dutch Fellows.

-2- Every child grows up practicing empathy, and every young person is practicing the skills of empathy, new leadership, teamwork, and changemaking (so called: changemaker skills). Goal Ashoka Nederland: implementing the Changemaker School Program, getting the required funding in and selecting our first few Changemaker Schools.

-3- Society organizes as a fluid, open team-of-teams. Goal in Ashoka Nederland: setting up at least 1 or 2 more partnerships with companies, including at least 4 more Ashoka Support Network (ASN) members, and hosting events with companies and other stakeholders.

To achieve all the above described goals, Ashoka Nederland aims to reach the following main organizational milestones:

- aligning & implementing recruitment & hiring procedures
- aligning & implementing financial procedures, with support from PwC
- growing the team with at least CMS program manager and a Finance & Operations manager
- recruiting additional supporting volunteer staff members.

Financial statements 2014/2015

BALANCE SHEET AT AUGUST 31, 2015

(after appropriation of net income)

ASSETS

	<u>08-31-2015</u>	<u>12-24-2014</u>
	€	€
Current assets		
Cash and banks	61,172	0
	<u>61,172</u>	<u>0</u>

LIABILITIES

	<u>08-31-2015</u>	<u>12-24-2014</u>
	€	€
Reserves and funds		
Contingency reserve	45,431	0
	<u>45,431</u>	<u>0</u>
Current liabilities and accruals		
Taxes and social security charges	1,855	0
Other liabilities and accruals	13,886	0
	<u>15,741</u>	<u>0</u>
	<u>61,172</u>	<u>0</u>

STATEMENT OF INCOME AND EXPENDITURE

	ACTUAL 2014/2015 €	BUDGET 2014/2015 €
<i>Income</i>		
Income from fundraising	139,648	0
Total income	<u>139,648</u>	<u>0</u>
<i>Expenditure</i>		
<u>Expenditure on goals</u>	75,793	0
<u>Costs of fundraising</u>	9,264	0
<u>Management and administration</u>	9,160	0
Total expenditure	<u>94,217</u>	<u>0</u>
<i>Net result</i>	<u>45,431</u>	<u>0</u>
Appropriation of net result		
Added to: contingency reserve	<u>-45,431</u>	

GENERAL ACCOUNTING PRINCIPLES FOR THE PREPARATION OF THE FINANCIAL STATEMENTS

General

The financial statements have been prepared in accordance with the Dutch Accounting Standard for Fundraising Institutions (RJ 650). This guideline requires that costs are allocated not only to the costs of fundraising and the achievement of the organization's goals (projects and programs, providing support to partners, lobbying and advocacy, popular campaigning, and public information & marketing) but also to:

- Management and administration costs;
- Costs of generating income, disaggregated into costs of direct fundraising, expenditure on joint campaigns, expenditure on third-party campaigns and costs of securing government grants.

The company is incorporated on December 24, 2014. The financial statements covers the period from December 24, 2014 through August 31, 2015. There was no budget prepared for the year 2014-2015 since this was the year in start up phase.

PRINCIPLES OF VALUATION OF ASSETS AND LIABILITIES

Receivables

Receivables are included at face value, less any provision for doubtful accounts. These provisions are determined by individual assessment of the receivables.

Cash and banks

Cash and cash equivalents are stated at face value.

PRINCIPLES FOR THE DETERMINATION OF THE RESULT

General

With due consideration to the accounting policies for the valuation of assets and liabilities outlined above, net income is defined as the difference between (i) income from direct fundraising, the share of revenues from joint campaigns and third-party campaigns, government grants, other income and (ii) expenditure in the context of the goal of 'structural poverty alleviation' (inclusive of imputed costs), the costs of generating income, and the management and administration costs. Income and expenditure is attributed to the year to which it relates and expenditure is recorded at historical cost unless indicated otherwise.

Income from fundraising

Income from fundraising is recognized in the year to which the item of income relates. Non-recurring items of income are recognized in the year in which they are received. Gains arising from inheritances, legacies, bequests, etc. are recognized in the year in which the amount involved can be measured reliably.

Expenditure on goals

Expenditure on the achieving the goals include expenses to select and support fellows, expenses to set up changemaker program to build changemaker skills and partnership to set up and collaborate in changemaker alliances.

Costs of fundraising

The costs of fundraising include the direct and indirect costs of recruiting and maintaining relationships, measured at historical cost.

Management and administration

The management and administration include the costs of the Board of Directors, the Supervisory Board, the financial accounting function, the general secretariats, and the controllers and all costs indirectly allocated thereto, to the extent that these cannot be allocated directly to the goals and generation of income.

NOTES TO THE FINANCIAL STATEMENTS

(Amounts in euro's)

CURRENT ASSETS

	<u>08-31-2015</u>	<u>12-24-2014</u>
<u>Cash and banks</u>		
ING-bank current account	1,172	0
ING-bank saving account	60,000	0
	<hr/>	<hr/>
	61,172	0
	<hr/> <hr/>	<hr/> <hr/>

LIABILITIES

Reserves

	<u>2014/2015</u>
<u>Contingency reserve</u>	
Balance at December 24, 2014	0
Appropriation of result financial year	45,431
	<hr/>
Balance at August 31, 2015	45,431
	<hr/> <hr/>

The contingency reserve exists to ensure that the foundation can meet its obligations in the future.

CURRENT ASSETS

	<u>08-31-2015</u>	<u>12-24-2014</u>
Taxes and social security charges		
Wage tax	1,855	0
	<hr/>	<hr/>
Other liabilities and accruals		
Bonus	5,007	0
Audit expenses	3,500	0
Holiday allowance	1,918	0
Other liabilities	3,461	0
	<hr/>	<hr/>
	13,886	0
	<hr/> <hr/>	<hr/> <hr/>

NOTES TO THE STATEMENT OF INCOME AND EXPENDITURE

(Amounts in euro's)

	ACTUAL <u>2014/2015</u>	BUDGET <u>2014/2015</u>
Benefits		
Income from direct fundraising		
Individual contributions	50,275	0
Corporate contributions	85,000	0
Netherlands General fund	1,388	0
Transfer for contributing in Global program	2,985	0
	<hr/>	<hr/>
	139,648	0
	<hr/> <hr/>	<hr/> <hr/>

Charges

Expenditure on goals

Expenditure on goals accounts for 54.27% of total income.

Expenditure on goals accounts for 80.44% of total expenditure.

Cost of fundraising / management and administration

The cost of fundraising accounts for 6.63% of total income and the expenditure management and administration accounts for 6.56% of the total income.

Expenditure allocation

Activities	Expenditure on goals	Cost of fund raising	Management and administration	Total 2014-2015	Budget
Type of Expenses					
Wages and salaries	15,850	5,802	500	22,152	0
Social security charges	11,308	680	0	11,988	0
Travel expenses	3,026	133	2,139	5,298	0
Publicity and communication	2,848	0	802	3,650	0
Lodging	979	0	0	979	0
Office and general expenses	0	43	94	137	0
Consulting fees	24,577	191	190	24,958	0
Interest expenses	0	0	63	63	0
Meal	409	552	0	961	0
Professional fees	1,888	0	0	1,888	0
Audit expenses	0	0	3,500	3,500	0
Global shared cost	14,908	1,863	1,872	18,643	0
Total	75,793	9,264	9,160	94,217	0

Average number of employees

The average number of employees during the year, converted to full-time equivalents, was in 2014/2015: 1.

2014/2015

The average number of employees broken down by activity, was as follows:

Director

1

Signing of the financial statements

F. Oldenburg

A.G. Mourot

M. Cheng

E.M.S.L. Sie



Accountants &
business advisers

III Other information

INDEPENDENT AUDITOR'S REPORT

To: the board of directors of Stichting Ashoka Nederland

Report on the financial statements

We have audited the accompanying financial statements 2014/2015 of Stichting Ashoka Nederland, Amsterdam, which comprise the balance sheet as at August 31, 2015, the profit and loss account for the year then ended and the notes comprising a summary of the accounting policies and other explanatory information.

Management's responsibility

Management is responsible for the preparation and fair presentation of the financial statements and for the preparation of the management board report, both in accordance with the Guideline for annual reporting 650 "Fundraising organisations" of the Dutch Accounting Standards Board. Furthermore, management is responsible for such internal control as it determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Dutch law, including the Dutch Standards on Auditing. This requires that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Tel +31(0)20 653 18 12 | Fax +31(0)20 653 18 47

E-mail amsterdam@pkfwallast.nl | Website www.pkfwallast.nl

Beechavenue 78-80 | NL-1119 PW Schiphol-Rijk | P.O. Box 74681 | NL-1070 BR Amsterdam | The Netherlands

Opinion

In our opinion, the financial statements give a true and fair view of the financial position of Stichting Ashoka Nederland as at August 31, 2015, and of its result for the year then ended in accordance with the Guideline for annual reporting 650 "Fundraising organisations" of the Dutch Accounting Standards Board.

Report on the management board report

In our opinion, the management board report, to the extent we can assess, has been prepared in accordance with the Guideline for annual reporting 650 "Fundraising organisations" of the Dutch Accounting Standards Board and consistent with the financial statements.

Schiphol-Rijk, March 30, 2017

PKF Wallast



drs. E. Bakker RA

Proposed appropriation of result for the financial year 2014/2015

The operating result 2014/2015 amounting to € 45,431 should be transferred to the contingency reserves. This proposal has been incorporated in these financial statements.